

## 2011 Street-to-Stream Video Contest Guidelines

Teachers and students:

Show your creative talents and earn cash for you and your school! Create a 24-second Public Service Announcement (PSA) to teach others about the negative impacts of feeding ducks and other waterfowl. Public and private school students, grades 9-12, in the Tualatin Basin are eligible. The PSA may be live-action or animation, but must be original student work. Four entries will be awarded.

Check out last years' winning videos at [www.youtube.com/user/Street2Stream](http://www.youtube.com/user/Street2Stream)

### Rules

1. Each entry should reflect this year's theme: **"Don't Feed the Ducks"** and educate people about how feeding ducks and other waterfowl can harm our rivers, streams, wetlands and the birds too. In your own words, address **at least** one of the following issues:
  - **Disease:** Foods high in carbohydrates like bread and corn cause birds to poop more in and around waterways. This waste is a breeding ground for disease-causing bacteria.
  - **Pollution:** When food is offered to ducks, not all of it is eaten. Rotting food can attract pests and lead to algae growth that can clog natural waterways.
  - **Loss of natural behavior:** Feeding ducks makes them lazy and dependent on humans. Loss of fear causes them to cross busy roads to reach sources of food.
  - **Angel Wing:** Calorie-dense, nutritionally poor foods (like bread) cause feathers to grow faster than wing bones, especially in young birds. Gravity pulls the heavy feathers down, and the growing bones twist outward, resulting in a syndrome known as "Angel Wing."
  - **Overcrowding:** Where birds are fed, more will come and ponds, rivers and lakes will become overcrowded. More birds mean more poop, a food shortage and territorial aggression.
2. The entry must be original student(s) work.
3. The PSA must be 24 seconds maximum and include a title screen including the school name.
4. Individuals or teams of students may create and submit entries. There is no limit on the number of entries students and/or teams may submit.
5. Each entry must include a completed and signed Entry Form including the Entry Release Form.
6. Entries may be submitted online or by mail. Email [teraglie@cleanwaterservices.org](mailto:teraglie@cleanwaterservices.org) to submit online or mail to:
  - Street-to-Stream Video Contest  
c/o Clean Water Services  
2550 SW Hillsboro Hwy  
Hillsboro, OR 97123  
Attn: Ely Teragli
7. Finished PSAs should be under 500MB in size and in one of the following video formats: .AVI .MOV .MPG .MPG2 .MPEG2 .MPEG4 .MP4 .WMV
8. Entries and forms must be submitted by noon on Friday, April 15, 2011.
9. All entries become the property of the Tualatin Basin Partners for Clean Water (the Partners). Entrants, without any compensation from the Partners, grant permission for the Partners to use their names, likenesses and entries for promotional and educational purposes. By submitting an entry, entrants (i) represent that their entries constitute original works of creativity that do not violate the property rights of any other person, and (ii) grant the Partners the right to exhibit, distribute, televise and otherwise use the entries in various media.
10. Awards are as follows:
  - First Place Entry: \$500 in cash, divided \$250 to the student or team and \$250 to the sponsoring school

- Second Place Entry: \$250 in cash, divided \$125 to the student or team and \$125 to the sponsoring school
  - Two Honorable Mentions: \$50 to the student or team only
11. Prize recipients will be announced in May 2011 on the Partners webpage at [cleanwaterservices.org/PartnersforCleanWater](http://cleanwaterservices.org/PartnersforCleanWater)
12. Public and private school students, grades 9-12, in the schools listed below are eligible.

Aloha High School	Sherwood High School	Health Science School
Banks High School	Southridge High School	Heritage Christian High School
Beaverton High School	Sunset High School	International School of Beaverton
Century High School	Tigard High School	Jesuit High School
Forest Grove High School	Tualatin High School	Levi Anderson/St. Mary's School
Gaston High School	West Linn High School	Merlo Station High School
Glencoe High School	Westview High School	OES Upper School
Hillsboro High School	Wilson High School	Quest Academy
Lake Oswego High School	Arts & Comm Magnet Acad.	Terra Nova High School
Lakeridge High School	Capitol Center High School	Thomas Edison High School
Liberty High School	Catlin Gabel Upper School	Valley Catholic High School
		Westside Christian High School

## Judging

A panel of judges will select the winning entries based on the following criteria:

**Content (40 percent of score):** Is the message clear? Is the information accurate and understandable? Has all the appropriate paperwork been signed and submitted?

**Impact (30 percent of score):** Does the video appeal to a wide audience? Will they remember the message?

**Creativity (30 percent of score):** Is the work original, compelling, creative or clever? Something we haven't heard or seen before?

Questions? Contact Ely Teragli at (503) 681-4463 or email [teraglie@cleanwaterservices.org](mailto:teraglie@cleanwaterservices.org).